

TO ELEVEN

WE WORK WITH AMBITIOUS LEADERS TO EXECUTE BOLD IDEAS

Our company is a small group of smart and creatively minded entrepreneurs, designers and technologists. We combine great ideas with experimentation to solve complex problems.

WORK WITH US

Ask us anything...

w: <https://toeleven.io>

e: hello@toeleven.io

p: 0117 230 2209

VALUABLE, TANGIBLE IDEAS

01 - WHAT WE DO

We focus on human needs to bring innovative concepts to life through prototyping and experimentation. Our approach quickly proves the value of doing things differently. We are experts at:

- Understanding Human Needs
- Service and Experience Design
- Product Development
- Customer Relationship Management
- Business Model Design & Validation

POSITIVE SOCIAL IMPACT

02 - WHY WE DO IT

We work to help people feel human. We do this, because that's what makes us feel human.

We want to delight people and make the world better. The best products and services solve real problems faced by real people.

We experiment. We prototype. We build real things that people can see and feel. By doing this, we build worthwhile products and services that people love.

GENUINE, HONEST PARTNERSHIPS

03 - WHO WE ARE

We created To Eleven to help ambitious people and organisations make great things happen.

Our company is a small group of smart and creatively minded design, technology and business experts. We love worthwhile projects and new experiences. We celebrate individuality.

Together, let's take your idea to the world. Let the world see that your idea is awesome!



OUR PROCESS

01

BRIEFING

Getting to know you. Understanding your business, purpose & aspirations.

FIELD WORK

Human focused research techniques: Observation & interviews led by our designers to understand the people most important to you.

02

PRE-TOTYPE WORKSHOP

Your team and our experts, joining forces in an inspiring workshop to build and test ideas.

PEOPLE - TECHNOLOGY - BUSINESS

We will challenge and expand your ideas to design a solution that is desirable, achievable and valuable.

DEFINE OPPORTUNITIES & PARTNERS

Together we decide a clear direction and you hand over to us to see your idea come to life. We keep in touch with your team for reviews & updates.

03

THE ULTIMATE PROTOTYPE

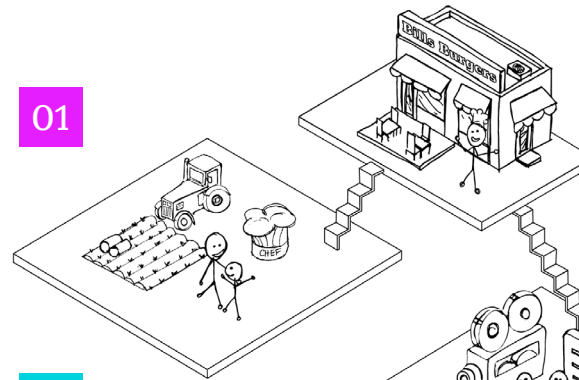
Whatever it takes to make it work, we can make it happen. A pop-up store, a startup company, an artificial intelligence app, a 3D printed product.

The ultimate prototype is specifically designed to collect the important valuable metrics to demonstrate the value of your idea.

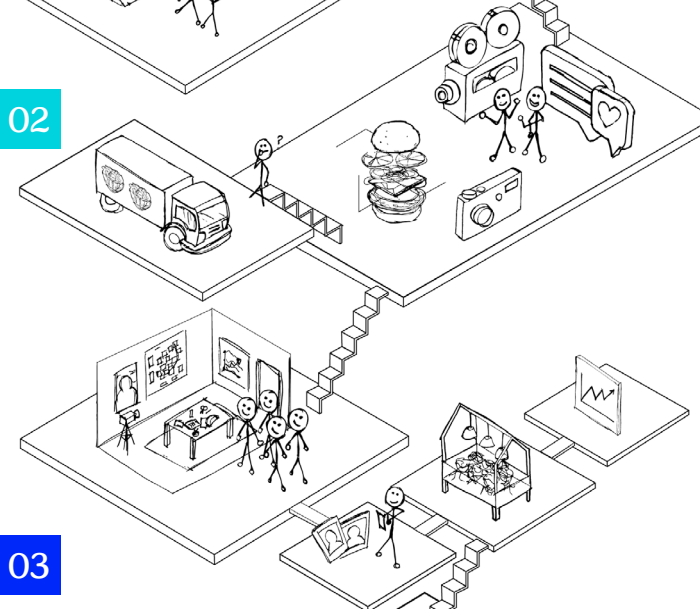
IMPLEMENTATION SUPPORT

You know your idea can work. You've got your internal team to see it through & the metrics to prove it - we offer expert consultancy as you take your idea to the world.

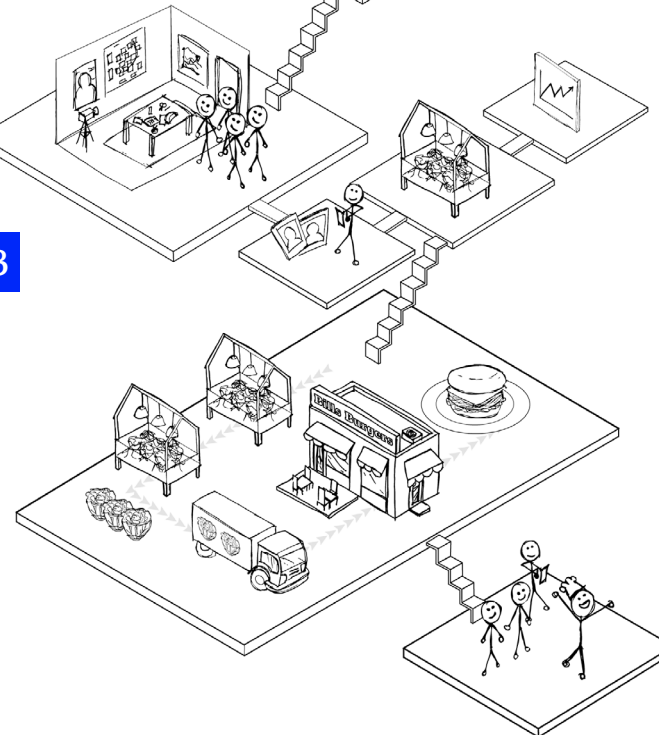
01



02



03



BILL'S BURGERS

What happens when you combine a love of great ingredients, a passion for sustainable farming, invigorating new technology and a compelling business model?

View the story of Bill's Burgers on our website.